

Minutes of the American Lowline Registry Board Meeting on January 21, 2015

The meeting was called to order by President, Janis Black at 6pm. Members present were Neil Effertz, Rick Dodd, Mike Hudlow and Wade Coffey.

The first order of business was to discuss Neil's emailed motion to extend the moratorium on the reduced registration fees for one more year. The motion died for lack of a second. A discussion was held about several options to help the membership with registration of animals and DNA issues. Neil Effertz moved that we extend the moratorium on reduced registration fees for an additional 6 months (until June 30, 2015) and then we change the age classification for the lower fee from 9 months old and under to 12 months old and under for Fullblood and Percentage cattle. Wade Coffey seconded the motion. Motion passed unanimously. We will ask Sherry to send an email blast to members next week and will announce this at the annual meeting on Friday.

The next order of business was to discuss the proposal to do a new website. We asked Shelley Dodd to join the meeting to help explain the need for a new website vs refreshing the website as previously discussed and approved. At the conclusion of this meeting we asked Shelley see what we can do with the refreshing of the website. We did discuss the possibility of a new logo and perhaps a tag line. We will continue this discussion at our next meeting.

It was moved by Neil and seconded by Mike that we adjourn the meeting.

Respectfully submitted,

Janis Black, President