

AMERICAN LOWLINE REGISTRY

BOARD MEETING ~ November 5, 2013

Present: All ALR Board members present as well as Sherry.

Next Meeting: December 17, 2013

President, Janis Black, called the meeting to order via conference call at 6:05 PM MST.

Minutes and Financial Report – Motion was made by Wade, seconded by Rick to approve the minutes of the September 17, 2013, meeting. Motion carried. Motion was made by Rick, seconded by Wade to approve the minutes of the October 1, 2013, meeting. Motion was made by Larry, seconded by John to approve the minutes of the October 8, 2013, meeting. Motion carried. Motion was made by Neil, seconded by Rick to approve the minutes of the October 20, 2013, closed meeting. Motion carried. There are no financial reports at this time.

Committee Reports

- 1 **National Sale Committee** – NWSS rules require either sire or dam to be DNA verified. All sale cattle will be parent verified—we may not be able to require SNP for the sale cattle prior to the entry dates. November 15, 2013, is the sale deadline, and November 20, 2013, is the show deadline. Include these dates in the next eblast.
- 2 **Junior Committee** – The ALR Board will judge the scholarship entries due December 1, 2013. The awards will be presented at the NWSS. Sherry and Shelley will update website to be sure all the information and awards are complete. Waiting for photo of the donated heifer from Muddy Creek.
- 3 **Show Committee** – American Royal judge was impressed with the quality of the Lowline cattle.
- 4 **Promotion & Ledger Committee** – Hitch a Ride is running on the website. There are a few corrections to be made to the website to remove all MMI references. Sherry and Shelley will handle this. For the video, we asked for audio with Neil and Trent Loose. Neil has some video that we may be able to use. Next Ledger due date is November 20 2013. Sherry will forward NAILE results on November 25, 2013, to make the current issue. Also included are American Royal results, an article by Chris Ringwald, and a corrected NWSS schedule.
- 5 **Regional Associations Committee** – The committee will meet with the regional Presidents this month to discuss issues and to help add members in some areas. Regions need help to motivate and encourage participation. Western States have very limited interest. There will be no Reno show. Would like to see a half page in each Ledger issue to support and boost regional associations including membership info and campaigns—in addition to the regional news from each region in every issue.
- 6 **Resolutions Committee** – agreed payment to end a disputed claim has not yet been made. Neil will call.
- 7 **International Show** – contract for the meeting rooms is in order.
- 8 **National Meeting & Hotel Committee** – Neil will invite someone (Stuart) from GeneSeek to speak at the national meeting.

Old Business

Sherry and Jan Effertz are working on improving the GeneSeek submission forms for ALR members. BVD testing can be done when the SNP conversion is done—add to form? Encourage members to send in a new sample whenever possible to expedite results. We need to inform members somehow of the AI sires, by letter and/or on the website, that have been SNP tested. GeneSeek fees are confusing. Clarify to all. There may be some reductions in fees for groups of parents with no calf--\$12; and cost of \$15 for converting newly done STR parents to SNP. GeneSeek will send a contract to ALR, which may or may not be exclusive.

Other Old Business

Neil has not ordered the Calf Record books, for our 1,053 paid eligible members. Motion was made by John, second by Cindy, to purchase 2,000 books. Motion carried. Send 50 books to each region to give away. Include them in next mass mailing.

Meeting adjourned at 8:07 PM MST -- Motion was made to adjourn by John, seconded by Rick. Motion carried.

